

**ORDINANCE # 2026-01**  
**ALL-TERRAIN VEHICLE (ATV) AND UTILITY TERRAIN VEHICLE (UTV) ROUTES**  
**TOWN OF PLEASANT VALLEY**

**WHEREAS**, the Town Board of the Town of Pleasant Valley, St. Croix County, Wisconsin, has authority under Wis. Stat. § 23.33 and Wisconsin Administrative Code § NR 64 to establish ATV and UTV Routes in the Town of Pleasant Valley ("Town") and to regulate the operation of ATVs and UTVs in the Town; and

**WHEREAS**, the Town Board of the Town of Pleasant Valley, St. Croix County, Wisconsin, finds it necessary to establish permitted ATV and UTV Routes and allow use thereof; and

**NOW THEREFORE**, the Town Board of the Town of Pleasant Valley, St. Croix County, Wisconsin, does hereby ordain as follows:

**SECTION 1 -APPLICABILITY OF ORDINANCE**

The provisions of this Ordinance apply equally to ATVs and UTVs, the vehicles being referred to in combination hereinafter as ATVs/UTVs and the routes referred to as ATV/UTV Routes.

**SECTION 2 - OPERATION OF ATVs and UTVs**

Pursuant to Wis. Stat. § 23.33, except as otherwise provided in Wis. Stat. § 23.33(4), no person may operate an ATV/UTV on the roadway portion in the Town except on roadways that are designated as ATV/UTV Routes by this Ordinance. Operation of an ATV/UTV on a roadway in the Town that is an ATV/UTV Route is authorized only for the extreme right side of the roadway except that left turns may be made from any part of the roadway that is safe given prevailing conditions. On paved roadways ATVs/UTVs must be operated on the paved portion of the roadway and not on the gravel shoulder.

**SECTION 3 - DESIGNATION OF ATV/UTV ROUTES**

All Township roads in the Town are designated as ATV/UTV Routes.

ATVs/UTVs are not permitted on County trunk highways except as provided for under St. Croix Co. Chapter 79, Ordinance No. 880 (2019), § 79.06.

ATVs/UTVs are not permitted on State trunk highways except as provided for under Wis. Stat. § 23.33(4).

**SECTION 4 – CONDITIONS APPLICABLE TO ATV/UTV ROUTES**

Pursuant to Wis. Stat. § 23.33, the following restrictions are placed on the use of the Town ATV/UTV Routes designated in this Ordinance:

- A. Routes shall be marked with uniform ATV/UTV Route signs in accordance with § NR 64.12(7), Wisconsin Administrative Code. No person may do any of the following in regard to signs marking Town ATV/UTV Routes:
  - 1. Intentionally remove, damage, deface, move, or obstruct any uniform

- ATV/UTV Route or trail sign or standard or intentionally interfere with the effective operation of any uniform ATV/UTV Route or trail sign or standards if the sign or standard is legally placed by the state, any municipality, or any authorized individual.
2. Possess any uniform ATV/UTV Route or trail sign or standard of the types established by the department for the warning, instruction, or information of the public, unless he or she obtained the uniform ATV/UTV Route or trail sign or standard in a lawful manner. Possession of a uniform ATV/UTV Route or trail sign or standard creates a reasonable presumption of illegal possession.
- B. Operation shall be subject to all provisions of Wis. Stat. § 23.33, which is incorporated as a part of this Ordinance by reference, except where the regulations in this Ordinance are more restrictive, this Ordinance shall apply.
- C. A copy of this Ordinance shall be sent by the Town Clerk to the St. Croix County Sheriff's Department, and the Wisconsin Department of Natural Resources (DNR).
- D. In addition to the provisions of Wis. Stat. § 23.33, the following restrictions are in place for operators on the Town ATV/UTV Routes designated by this Ordinance.
1. All ATV/UTV operators shall observe a speed limit of not more than 35 MPH or the posted roadway speed limit, whichever is lower.
  2. All ATV/UTV operators shall ride single file.
  3. The allowed hours of operation shall be 24 hours.
  4. Access to the ATV/UTV route shall only be at established driveways.
  5. All ATV/UTV operators or occupants 18 years old and under shall wear helmets.
  6. Lights must be on at all times.
  7. Approved hand signals shall be required whenever the operator intends to change speed or direction.
  8. Designated Town ATV/UTV Routes will be open to use year round.
  9. All ATV/UTV operators born on or after January 1, 1988, shall possess a valid state issued ATV/UTV Safety Certificate.
  10. All ATV operators between 12 and 15 years of age must be accompanied by an adult while operating on a designated ATV/UTV Route.
  11. Anyone under the age of twelve (12) years cannot operate an ATV and anyone under sixteen (16) years cannot operate an UTV on a road or route, whether or not an ATV/UTV Route, under any circumstances.
  12. On any roads shared with another jurisdiction, the most restrictive Ordinance shall apply.

## **SECTION 5 - ENFORCEMENT**

This Ordinance may be enforced by any law enforcement officer authorized to enforce the laws of the State of Wisconsin.

**SECTION 6- PENALTIES**

The penalties in Wis. Stat. § 23.33 are adopted by reference.

**SECTION 7 - SEVERABILITY**

If any provision of this Ordinance or its application to any person or circumstance is held invalid, the invalidity does not affect other provisions or applications of this Ordinance that can be given effect without the invalid provision or application, and to this end the provisions of this Ordinance are severable.

**SECTION 8- REVOCATION OF ANY PRECEDING ORDINANCE**

This Ordinance hereby revokes and supersedes any prior Resolutions and/or Ordinances adopted by the Town Board relating to the subject matter herein.

**SECTION 9- EFFECTIVE DATE**

This Ordinance shall become effective following publication and/or posting in the manner set forth in Wis. Stat. §60.80.

This Ordinance may be rescinded at any time by a majority vote of the Town Board.

Adopted this 13 day of January, 2026.

**TOWN OF PLEASANT VALLEY**

By: Tom Zwald  
Tom Zwald, Town Chair

By: Curtis Dunn  
Curtis Dunn, Supervisor

By: Dylan McHenry  
Dylan McHenry, Supervisor

Attest: Mara DeBoe  
Mara DeBoe, Town Clerk

**ORDINANCE CERTIFICATION**

I, Mara DeBoe, being the Town Clerk of the Town of Pleasant Valley, St. Croix County, Wisconsin, hereby certify that on January 13th, 2026, Ordinance No. 2026-01, was duly enacted by the Town of Pleasant Valley, St. Croix County, Wisconsin, and entered into the Town of Pleasant Valley record books.

This Ordinance was posted on the Town website (townpleasantvalley.com) and at the Town Hall, 1630 30<sup>th</sup> Ave, Hammond, on January 14, 2026.

Dated this 14<sup>th</sup> day of January, 2026.

Mara DeBoe  
Mara DeBoe, Town Clerk